

For nearly 25 years, Agathon Group has provided web hosting as part of our services. As our clients' web hosting and support needs continue to evolve, we've decided that a refocused approach to serving those needs is necessary. As such, effective June 1, 2024, Agathon will be splitting into two distinct companies, and Deep Roots Hosting will be assuming all hosting clients, contracts, and responsibilities. Development projects with their own contracts and responsibilities will remain with Agathon.

"This sounds like a huge change!" The good news is that in many ways... it's really not. Peter Green, one of the founders of Agathon and the long-time architect of Agathon's hosting product, and Morgan Foster, Agathon's hosting support lead, will be the owner-operators of Deep Roots Hosting. In addition, they're bringing along familiar faces you've come to know and love; the initial support staff (Peter, Morgan, and Tony) and procedures will be the same. So very little will change in terms of any support you may need for your site!

"But surely my hosting package or pricing will change." Nope, that's staying the same too. Deep Roots Hosting is assuming all of the existing hosting accounts and infrastructure, and has no plans to make any adjustments for the foreseeable future. You don't need to migrate your site to a new host, you don't need to pay more per month: **literally nothing about your hosting setup will change!** 

"I'm hosted with Agathon and I'm worried about the future of Deep Roots Hosting." That's fair—change is always an opportunity for worry. The good news is that Deep Roots Hosting is already solvent on its own, and this seamless transition in company name and ownership will not change that. Your site is as safe with Deep Roots Hosting as it's been for the months, years, or even decades you've hosted with Agathon!

"What's happening with the rest of Agathon? Are they going away?!" By all means, no! Agathon will continue to serve its dev clients with the care and excellence they've come to expect. Alan and Joel will continue to head up efforts there, and the rest of the dev team is staying put. And perhaps most poignantly, we're all remaining friends. This is just a way to clarify business relationships and allow both companies to pursue new growth opportunities specific to their area of focus.

We'll have more information throughout this month of transition, including any changes to our support address or payment information. In the meantime, if you have any questions or comments about what this might mean for you, please feel free to write to <a href="mailto:support@agathongroup.com">support@agathongroup.com</a> and we'll be happy to help! You can also contact the Deep Roots partners (<a href="Peter">Peter</a> and <a href="Morgan">Morgan</a>) or the other Agathon partners (<a href="Alan and Joel">Alan and Joel</a>) if your questions are more specifically directed to any of them.

Thanks for your continued support of Agathon Group and we look forward to serving you well at Deep Roots Hosting!